From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech, Presented by T-Mobile: Trump Set to Nominate Michael Kratsios as Administration"s First CTO
Date: Friday, March 22, 2019 5:28:53 AM

By Sam Sabin

Top Stories

- Michael Kratsios is President Donald Trump's pick to be the U.S. chief technology officer, which would promote the 32-year-old from his deputy post and make him the first to hold the position in the current administration. Kratsios has been focused on creating tech policies similar to the Chinese government's Made in China 2025 plan, which outlines goals to develop the world's top artificial intelligence and 5G technologies. (Bloomberg)

- Representatives from Google will meet next week with Gen. Joseph Dunford, chairman of the Joint Chiefs of Staff, after the top U.S. military official expressed concerns during a Senate Armed Services Committee hearing that Google's work in China is helping the country's military. Google

has also been stepping away from some Pentagon contracts, and the company denied working with the Chinese military in a statement last week. (The Associated Press)

- The Federal Communications Commission will pay more than $43,000 in attorneys' fees and costs to journalist Jason Prechtel to settle a lawsuit after the agency allegedly withheld records unlawfully under the Freedom of Information Act. The FCC did not admit any liability or fault, per a stipulation in the settlement, and the files in question were the basis of a report last month that showed links to potentially fraudulent comments submitted during the agency's 2017 net neutrality rollback. (Gizmodo)

Chart Review

Canada is becoming a tech hub. Thanks, Donald Trump!
Recode

Events Calendar (All Times Local)

03/22/2019

Game Developers Conference	
FTC Commissioner Chopra remarks at conference on Consumer Protection in an Age of Uncertainty	9:15 am
ITIF's event on e-commerce in the U.S Postal Service	12:30 pm

03/25/2019

MIT Technology Review's EmTech Digital 2019	8:00 am

03/26/2019

MIT Technology Review's EmTech Digital 2019	8:00 am
LeadershIP 2019 featuring DOJ Assistant Attorney General Makan Delrahim and USPTO Director Andrei Iancu	8:30 am
Free State Foundation's Telecom Policy Conference	8:30 am

03/27/2019

American Consumer Institute's 21st Century Internet Governance panel featuring Sen. Marsha Blackburn	12:00 pm

View full calendar

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General

A New Age of Warfare: How Internet Mercenaries Do Battle for Authoritarian Governments

Mark Mazzetti et al., The New York Times

Sophisticated surveillance, once the domain of world powers, is increasingly available on the private market. Smaller countries are seizing on the tools - sometimes for darker purposes.

Upload Filters And One-hour Takedowns: The Eu's Latest Fight Against Terrorism Online, Explained
Jon Porter, The Verge

Though acts of terrorism take place in the real world, they attain a kind of online afterlife. Materials like those from the recent Christchurch shooting proliferate as supporters upload them to any media platform they can reach. Lawmakers in Europe have had enough, and this year, they hope to enact new legislation that will hold big tech companies like Facebook and Google more accountable for any terrorist-related content they host.

Why the Devin Nunes defamation suit is an uphill battle
Joe Uchill, Axios

Rep. Devin Nunes' defamation suit - the one pitting him against Twitter, a conservative pundit and a fake cow - is not an easy case for the California Republican to win on any count. But it will be particularly difficult to win against Twitter.

Tesla accuses self-driving startup Zoox and former employees of trade secret theft
Sean O'Kane, The Verge

Tesla filed two lawsuits late on Wednesday against multiple former employees and the self-driving startup Zoox for allegedly misappropriating the company's trade secrets. The Silicon Valley automaker claims that four former employees stole "proprietary information and trade secrets to help Zoox leapfrog past years of work needed to develop and run its own warehousing, logistics, and inventory control operations."

San Francisco could ban Amazon's cashier-free stores
Lauren Feiner, CNBC

San Francisco is considering a ban on cashless Amazon stores as it weighs a bill that would make it one of a growing list of cities forbidding cashless retailers.

Just this week, New Jersey followed Philadelphia's lead in signing into law a cashless store ban.

The trouble with smart cities
Erica Pandey, Axios

Giants like Alphabet, GE and Cisco are building tech that they claim can transform a city stuck in the past into a futuristic paradise, but their early projects have resulted in unelected companies making what typically are City Hall decisions.

Asia Stocks Edge Up After U.S. Gains; JGBs Rise: Markets Wrap
Adam Haigh and Sarah Ponczek, Bloomberg

Asian stocks nudged higher after U.S. equities reached a five-month high amid optimism about the end of monetary tightening in the world's largest economy. The dollar halted a four-day decline, while Treasuries stabilized.

Intellectual Property and Antitrust

Did Big Tech Get Too Big? More of the World Is Asking
David McLaughlin, Bloomberg

The rise of global technology superstars like Amazon, Apple, Facebook and Google created new challenges for the competition watchdogs who enforce antitrust laws around the world. The companies dominate markets in e-books and smartphones, search advertising and social-media traffic.

EU lawmakers to vote on copyright overhaul next Tuesday
Foo Yun Chee, Reuters

EU lawmakers will vote next Tuesday on whether to endorse an overhaul of the bloc's two-decade old copyright rules as Google and internet activists stepped up their criticism of a requirement to install copyright filters.

Telecom, Wireless and TV

Millions of Americans still can't get broadband. Here's a potential fix

Marguerite Reardon, CNET

In these politically divisive times, there's at least one thing lawmakers on both sides of the aisle can agree on: The way we track who in America does or doesn't have broadband stinks. The Federal Communications Commission uses maps that are often wildly inaccurate, stating there's broadband service in places where there isn't and in other instances saying a location has no broadband when in fact it does, sometimes from multiple providers.

Mobile Technology and Social Media

Instagram Purges Its Platform of Some Popular Anti-Vaccine Hashtags, But Others Are Still Thriving
Catie Keck, Gizmodo

Following an investigative report by the Atlantic on the prevalence of misinformation on Instagram, the company appears to be scrubbing its platform of some popular anti-vaxxer content.

Pinterest Steps Up Planning for IPO, Aims to List Shares on NYSE in April
Maureen Farrell, The Wall Street Journal

Pinterest Inc. has sped up the timing of its initial public offering as the image-search company looks to tap into a red-hot market for new issues, according to people familiar with the matter.

How Twitter's algorithm is amplifying extreme political rhetoric
Oliver Darcy, CNN

Imagine opening up the Twitter app on your phone and scrolling through your feed. Suddenly, you come across a hyper-partisan tweet calling Hillary Clinton the "godmother of ISIS."

Child abuse charges against YouTube channel's mom underscore lack of oversight for kids
Elizabeth Chuck, NBC News

The lighthearted videos appeared to be scripted, edited and neatly produced, and featured their young stars engaging in wholesome mischief as playful

music hummed in the background. It was a recipe that worked for "Fantastic Adventures," a hit YouTube family comedy series created by an Arizona family and shut down this week amid allegations of child abuse off-screen.

Google resists pressure to pull LGBT "conversion therapy" app
Ina Fried, Axios

Google has so far refused to take down an app, already barred by Apple, Amazon and Microsoft, that aims to convince people that their same-sex sexual attractions are both sinful and changeable.

Why the New Zealand Shooting Video Keeps Circulating
Sidney Fussell, The Atlantic

The past six days have been an all-out war between social-media giants and the people who hope to use their platforms to share grisly footage of the Christchurch, New Zealand, mosque shootings. It hasn't always been clear who's winning. YouTube described an "unprecedented" rush to upload video of the attack over the weekend, peaking at one attempted upload per second.

Cybersecurity and Privacy

Facebook allegedly knew of Cambridge Analytica data mining earlier than reported
Steven Musil, CNET

Facebook knew about Cambridge Analytica's mining of its users' data months before the media reported them, according to a recent filing in a court case regarding the data scandal. The attorney general for Washington DC made that allegation while arguing against a Facebook effort to keep a document in the case under seal.

Facebook Stopped Bangladeshi Ad Farm Targeting Utah in Midterms
Sarah Frier, Bloomberg

One day in mid-October at 11:24 a.m., an alert went off in Facebook Inc.'s election War Room. Political news in a Utah congressional district wasn't coming from inside the U.S. - a mismatch Facebook had tuned its software algorithms to detect.

Facial recognition can speed you through airport security, but there's a cost
Laura Hautala, CNET

In the not too distant future, you could walk into the international terminal of almost any US airport and board a plane without showing anyone your passport. At the check-in counter, you'd pose in front of a camera that scans your face and sends your image to a remote system that matches it to a stored copy of your passport photo.

FDA says cybersecurity vulnerabilities found in some Medtronic devices
John Benny, Reuters

The U.S. Food and Drug Administration (FDA) on Thursday said cybersecurity vulnerabilities were identified in Medtronic Plc's implantable cardiac devices, clinic programmers, and home monitors. But, the FDA recommended the usage of the devices and said the medical device maker was developing updates to further mitigate those vulnerabilities.

Opinions, Editorials and Perspectives

Executive Accountability Is the Way Forward for Privacy Regulations
Mike Montgomery, Morning Consult

Ask any preteen what the hottest app is and they'll likely tell you TikTok. The app lets kids (and a few adults) lip-sync to prerecorded songs and dialogue clips to make short videos.

In The Face of Danger, We're Turning to Surveillance
Rose Eveleth, Wired

When school began in Lockport, New York, this past fall, the halls were lined not just with posters and lockers, but cameras. Over the summer, a brand new $4 million facial recognition system was installed by the school district in the town's eight schools from elementary to high school.

I Rode an E-Scooter as Far From Civilization as Its Batteries Could

Take Me

Joe Veix, Gizmodo

Almost as suddenly as the electric rent-a-scooters appeared, everyone had an opinion about them. They began clogging sidewalks across the Bay Area in late 2017 ($1 to start!) as brands with four-letter names like Bird and Lime fought for dominance in the latest vampiric startup scheme.

Research Reports

2018 Political Digital Advertising Report

Tech For Campaigns

U.S. adults now spend an average of 6 hours per day with digital media. In 2019, digital advertising is projected to reach 54% of all ad spending in the U.S.

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